



Evolving people,
evolving technology.

Jagaad is a living system.
A worldwide network of digital
nomads who develop projects
and processes designed to
keep up with change.

Who are we?

An international team transforming digital challenges into evolving opportunities!

50+

Developers and specialists

Java | NodeJS | PHP | GoLang
VueJS | ReactJS | Flutter |
DevOps

20+

Ongoing clients

Tourism | HoReCa | Fintech
CyberSecurity in Europe,
Africa, USA, Asia

60+

Challenging projects

Web design | App design
E-commerce | API Integrations
Microservices

70+

API Integrations

System optimizations & scaling | Architecture optimizations



Belarus



Brazil



Cameroon



France



Georgia



India



Italy



Moldova



Nigeria



Philippines



Portugal



United Kingdom

Values

Our people-centered culture is what makes us stand out! We cherry pick the best technical talents across the globe and train them to follow our values of responsibility, creative thinking and proactive team work.

Our employee retention rate raises to 95%!



Consciousness: our culture is people-centric and built around confidence between each other.



Freedom & multiculturality: We are international digital nomads who love tech.



Collaboration: we are team players, and our client's partners.



Up-to-date skills: our certified developers are always tapping into the latest tools and software.



Proximity & transparency: our internal processes allow lean communication flows.



Adaptability & speed: we have an efficiency focus which leads to fast team coordination.



What we do best

We create meaningful impact on business through digital optimization:



Web and App
mobile development



Custom API
integrations



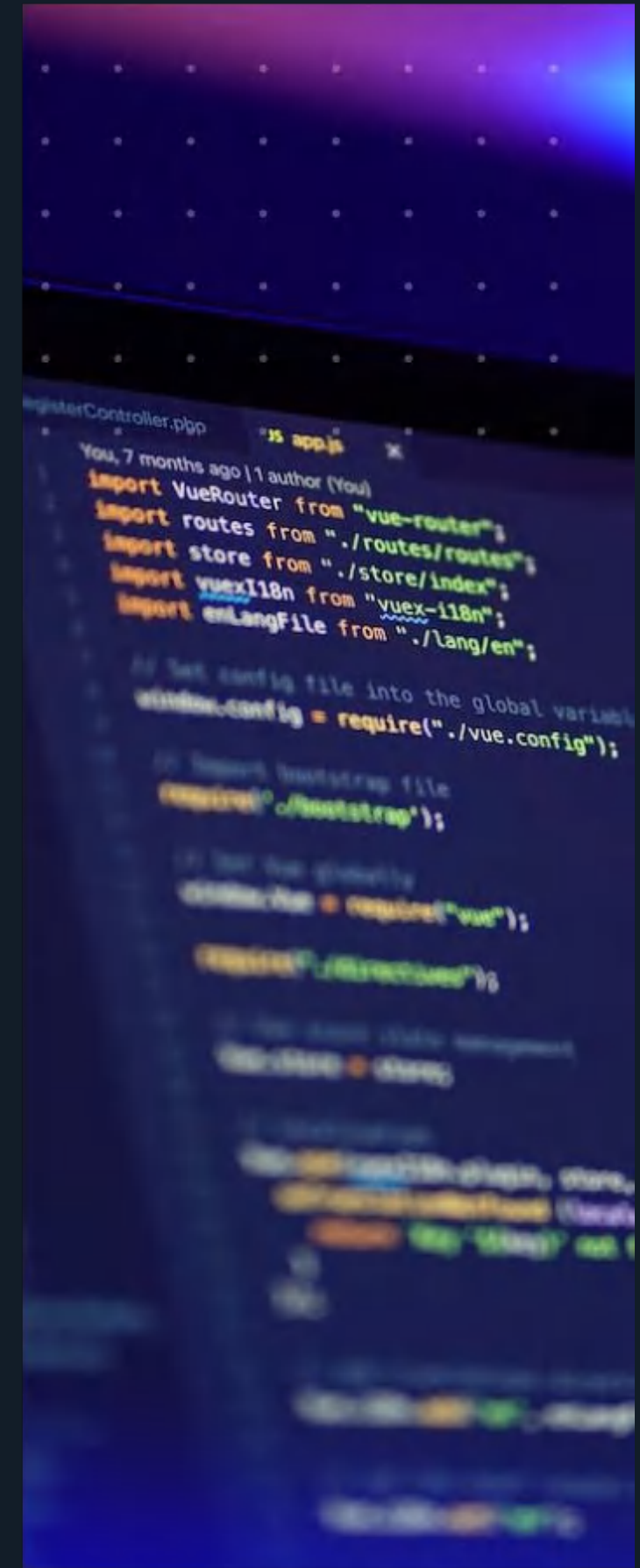
Design of Cloud
Architectures &
Microservices/DevOps



E-commerce
solutions



UI/UX Design &
Strategy





Web and App mobile development showcase

Our experience extends from institutional and corporate websites, landing pages – to complete CMS systems.

- Performance and security optimization
- Microservices architecture refactoring
- API integrations and data normalization
- E-commerce solutions

50+

Complete CMS system
implemented

100+

Website redesign
projects completed

Strooka Technologies

HoReCa (Restaurant food delivery management)

Strooka is a software for delivery management that allows to centralize orders from different platforms on a single and intuitive cloud interface.

We developed 5 new products (KDS, reservations, website onboarding, new API system) which lead to 18,913 reservations, 200 new customers onboarded, 6 payment gateways implemented (unicredit, monetaonline, satispay, edenred, nexi, Banca Sella), and 10 new integrations implemented (of which- 4 POS).

99%
System
Stability

20k
New
reservations

10+
API
Integrations

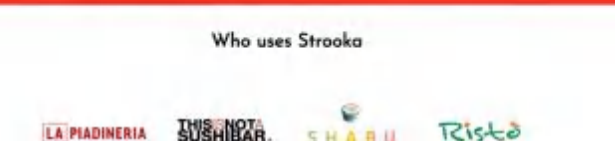
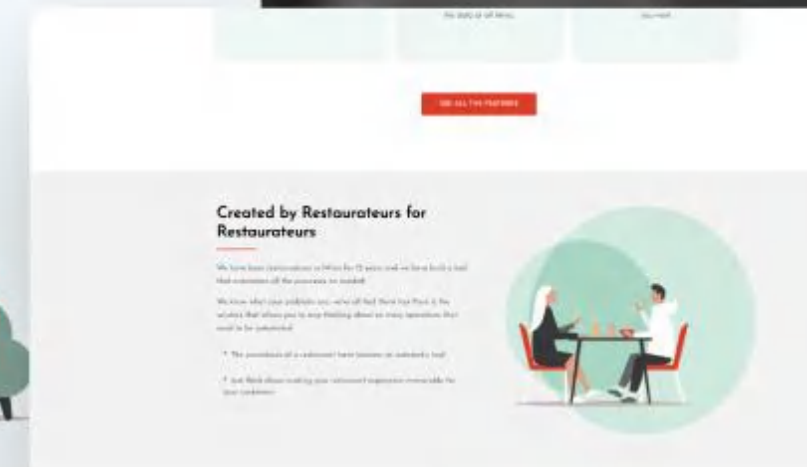
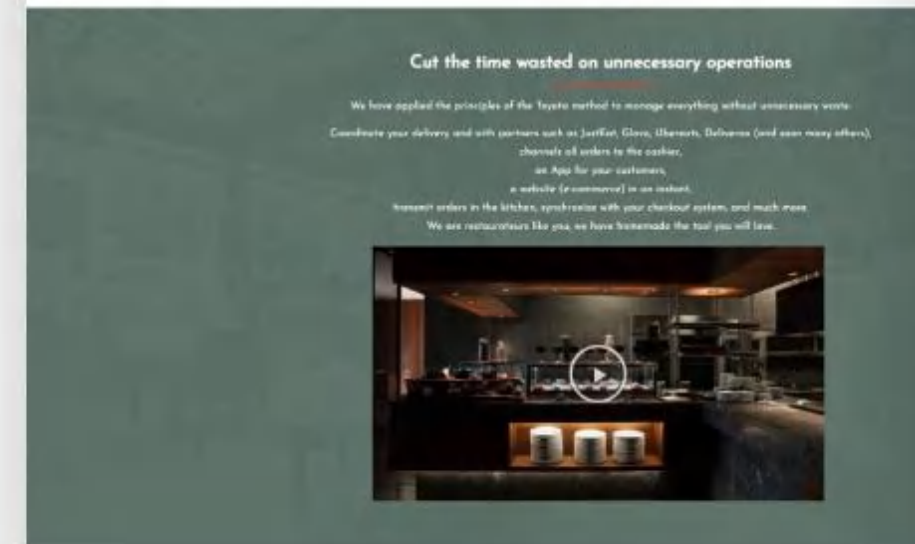
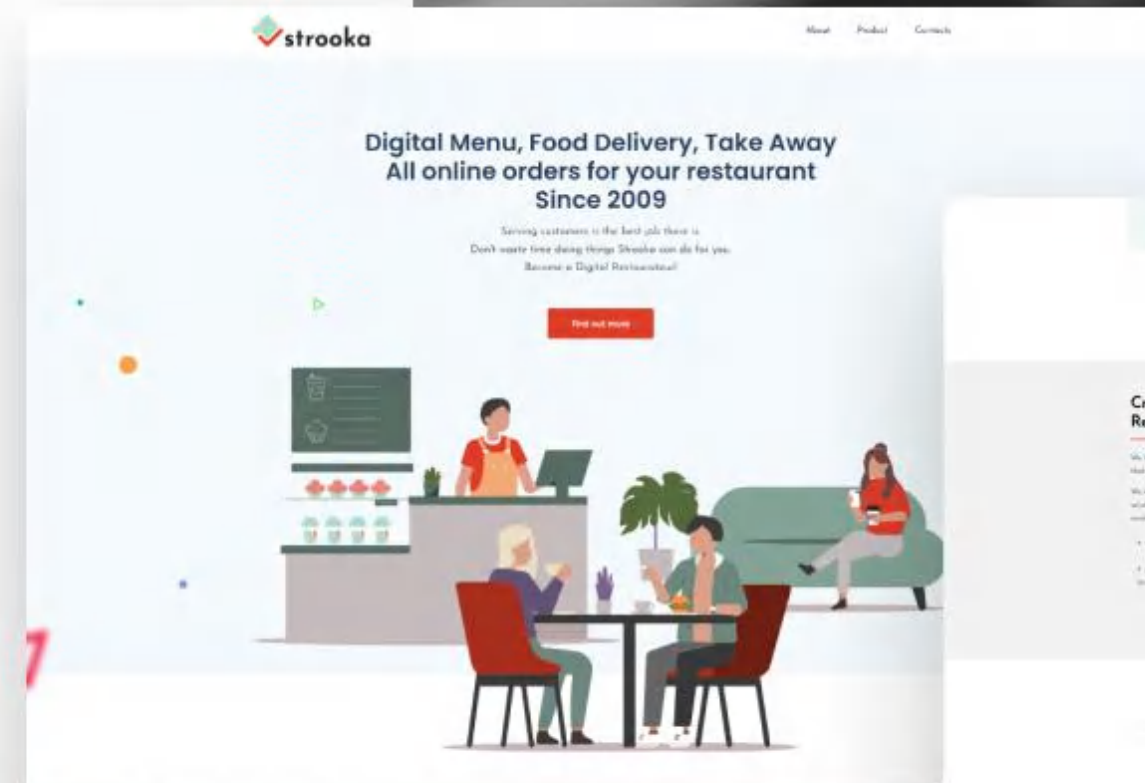
Tech, tools & methodologies



Reactjs



PHP



Reservo

Ecommerce

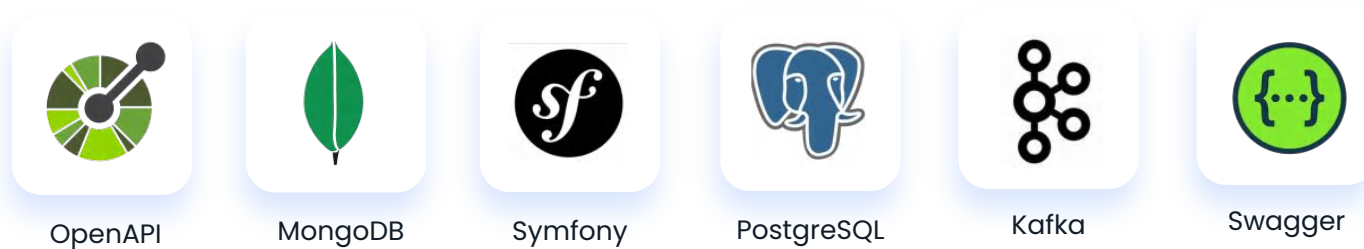
Reservo is a web application which allows business owners to easily publish their products/services and manage purchases and bookings on Google Maps, through Google Maps Booking API services.

We developed the complete solution which provides a flexible and well-documented CRUD API for data management, callbacks proxying, extensive validation, metrics, custom data formats and transformations.

Partnerships / Certificates



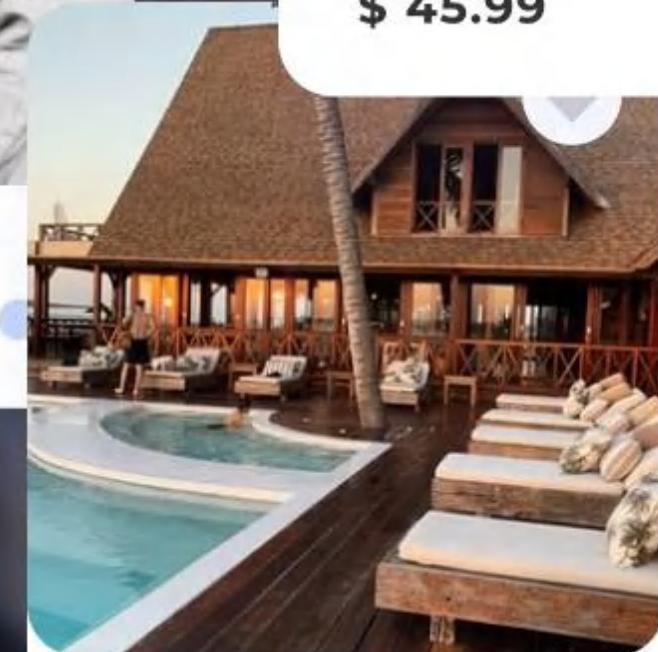
Tech, tools & methodologies



Cotton Sweatshirt
\$ 45.99



Livingroom sofa
\$ 45.99



1 Night - Luxurious Hotel
\$ 265.60

Advisor Online

Fintech (financial consulting)

Advisor online is an information system capable of integrating the digital and offline world in financial advice and distribution of financial products.

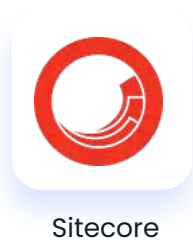
We redesigned ADVISOR experience by consolidating all faces of operation in one seamless system, allowing the user to access all areas available on his account. Advisor Private, Advisor Play, Advisor Magazine are now completely integrated and easy to manage from the admin POV.

100%
New advisor
private experience

100%
New Advisor Play
experience

100%
New Advisor magazine
integration

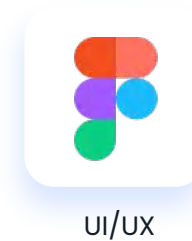
Tech, tools & methodologies



Sitecore

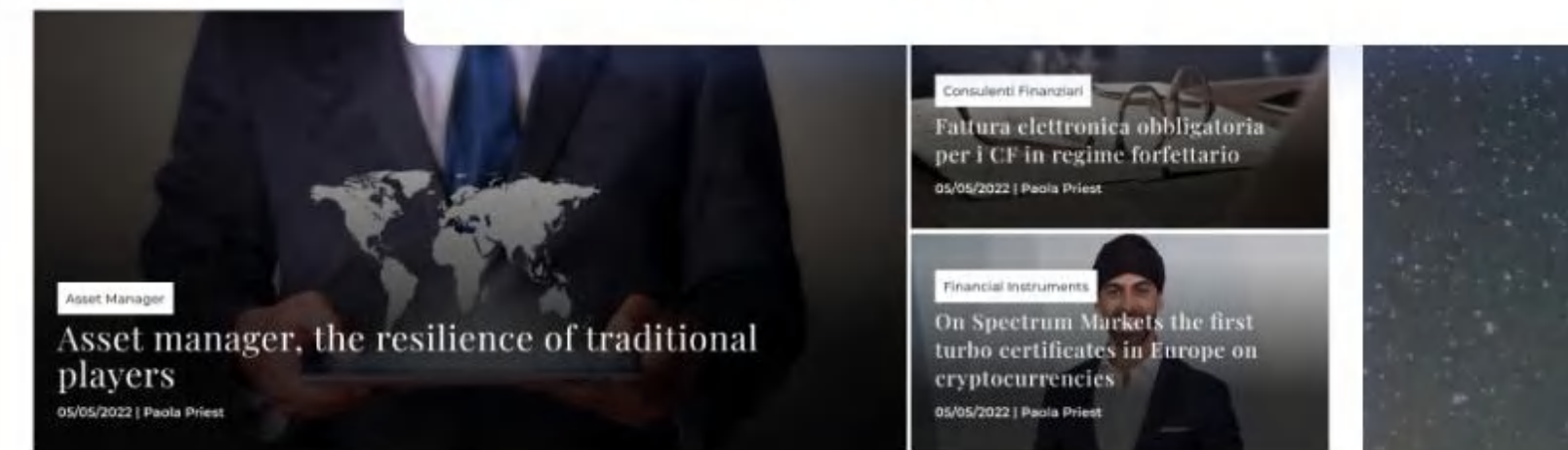
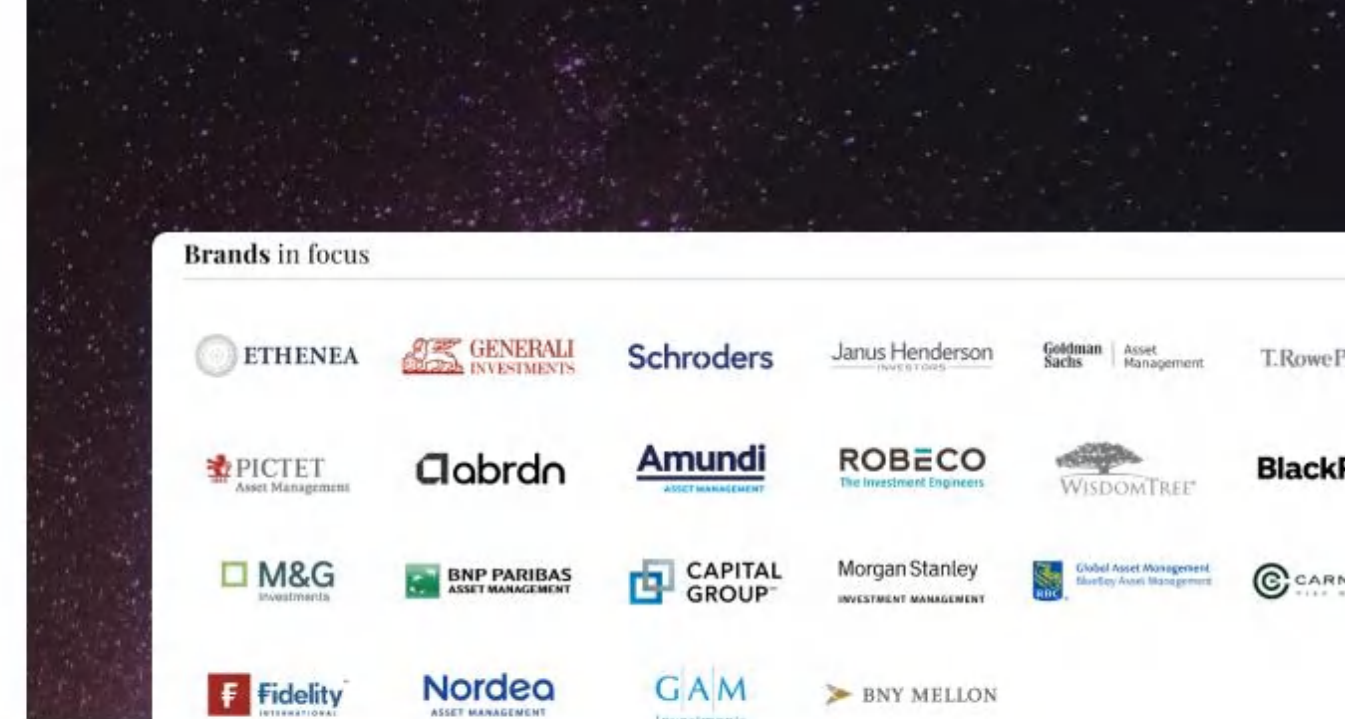


Vuejs



UI/UX

Partnership



Private world



Consulenti Finanziari
Fattura elettronica obbligatoria per i CF in regime forfettario
05/05/2022 | Paola Priest

Asset Manager | Advisor writing
Consultinvest, in 2021 profits and masses in decisive growth

Asset Manager | Advisor writing
Consultinvest, in 2021 profits and masses in decisive growth

Asset Manager | Advisor writing
Consultinvest, in 2021 profits and masses in decisive growth

Professional world

13.353



Consulenti Finanziari
Fattura elettronica obbligatoria per i CF in regime forfettario
05/05/2022 | Paola Priest

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AD SPACE
300 x 600
This place needs to change size dynamicly

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Custom API Integrations showcase

Improve the Interaction & Automation between apps, services and devices.

24+

Travel APIs
integrated

10+

Payment APIs
integrated

70+

Unique APIs
integrated

We provided more than 70 APIs integrations

Here are some of the most common integrations we perform:

Travel



Payment



Booking



Ticketing



[View all our integrated API's](#)



Success Case Study in Travel

TUI Group is the world's leading tourism company and operates worldwide. The Group is headquartered in Germany.

We contribute to develop the *TUI Supplier Integration Platform* which is a set of microservices designed to enhance their communications with different travel providers. Its objective is to gather data about tours, events descriptions, and availabilities, in order to perform seamless bookings and/or cancellations for customers.

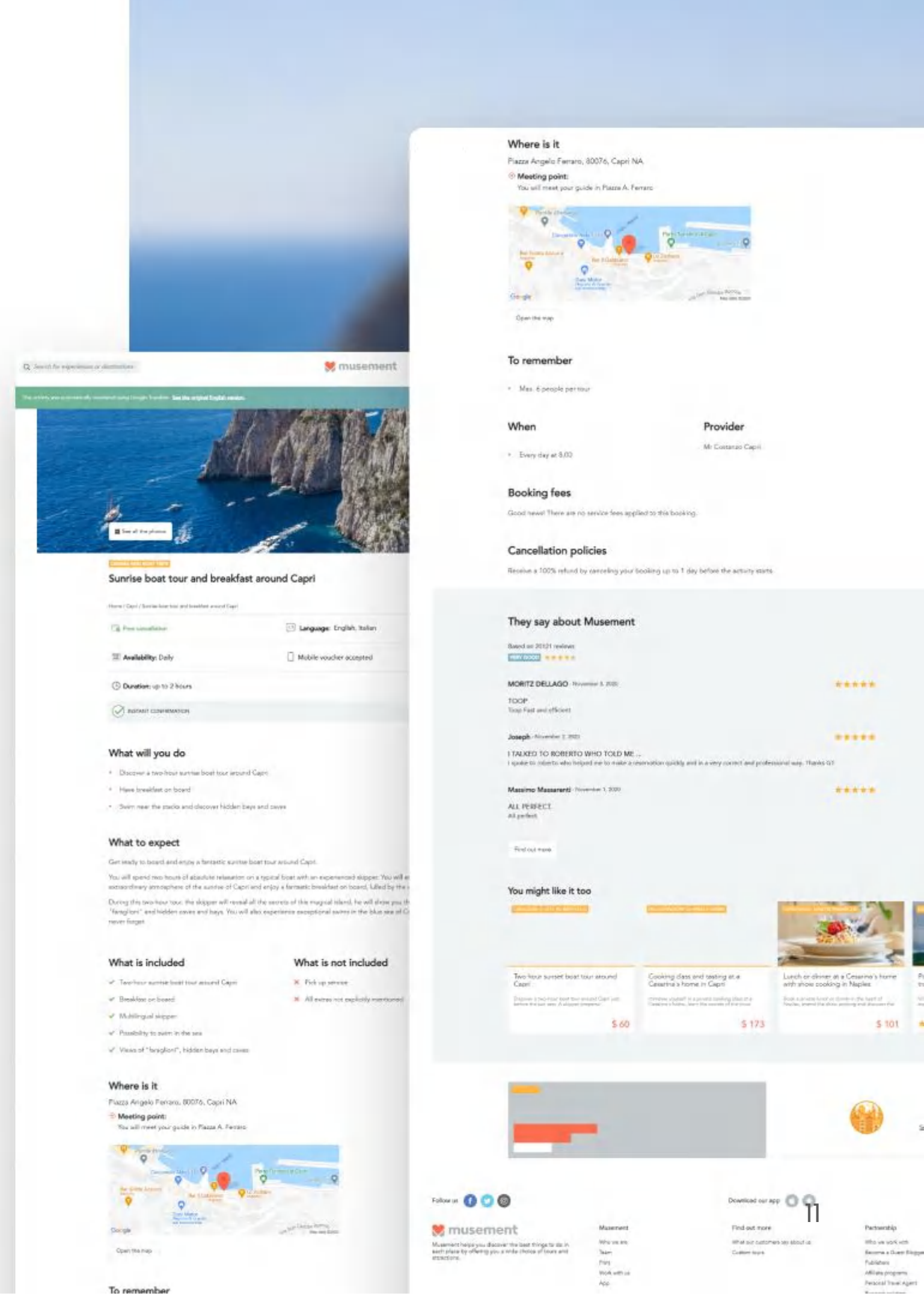
50
API Integrations

5
Successful years of
cooperation

10K
unique products

20+
Engineering team

Tech, tools & methodologies



Travelport Integration

Travelport is a worldwide travel retail platform.

We developed a client and library able to unlock the power of Travelport's APIs (uAPI version) and drastically decrease the complexity on client's end. By using our package, you can integrate all normalized data to your desktop app, website, booking tool, or web app easier, cheaper, and faster without having the technical knowledge of Travelport's APIs and microservices. You can access all content and search for flights, bookings and get notifications as well.

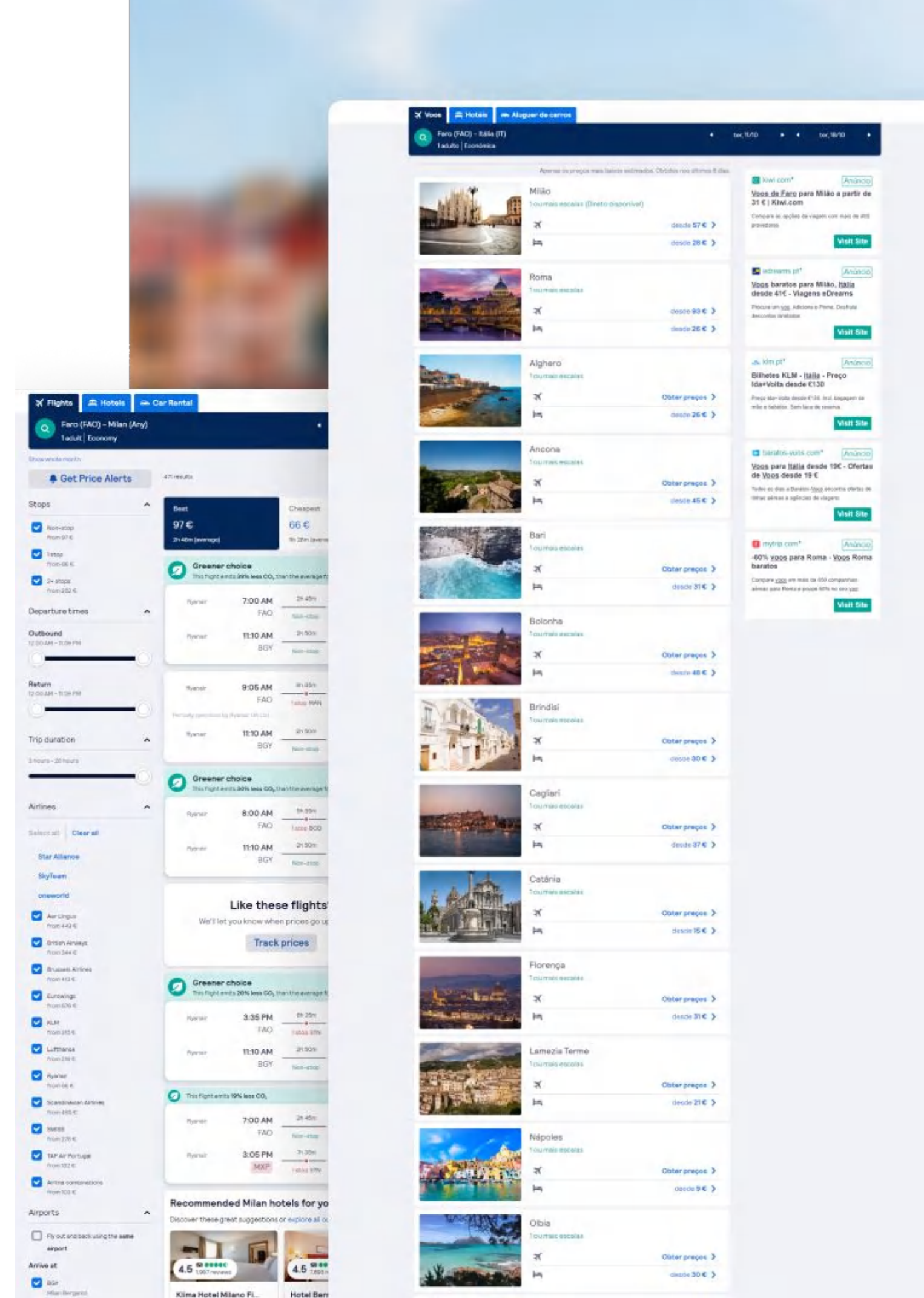
Features

- Search for flights
- Search for multi-trips
- Book a trip
- Ancillaries management
- Get Notifications

Benefits

- Quick integration
- Cost Saving
- Increase margin with upselling
- Journey simplified

Tech, tools & methodologies

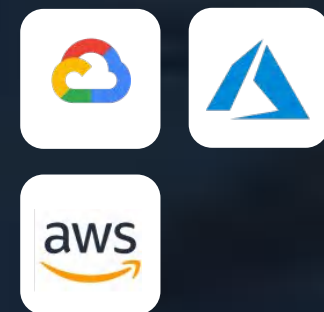




Design of Cloud Architectures & Microservices/ DevOps showcase

Implement your business with a micro-service architecture, speed up the performance and isolate your data.

- DevOps
- Solution Architect
- Platform Engineering
- Monitoring and Alerting



80%

Of our projects were
developed in cloud.
AWS/Azure/Google Cloud



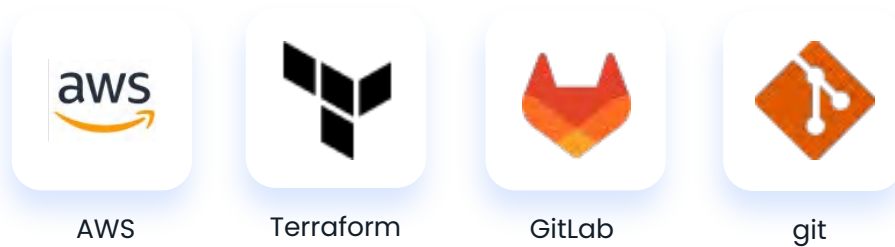
Whatsapp

Online Platform - SAAS

We design low-latency high-performance architecture with zero-downtime new feature updates. Cloud Architecture also supports development and isolated production environment.

- Client makes a request to a static web site
- Static files are stored in the S3 and Front-end Application is stored on Amplify
- Client sends/receives a message (triggers application)
- Request goes to API gateway to communicate with Lambda that is responsible to interact with Kafka
- Messages are written to the DocumentDB to store and the Kafka for stream

Tech, tools & methodologies



La Marzocco

HoReCa (coffee equipment manufacturing and selling, IOT system)

We have designed secure communication between services and our application with high-performance cache and querying architecture. We have automated deployment pipelines to apply new features into the cloud environment with Zero-Down time approach

- Client makes a request to static website
- Static files are stored in the S3 and Front-end Application is stored on Amplify
- Client does some interaction with Backend (insert/login/query etc)
- Request goes to API gateway to check rules (auth, types etc), check rules with Cognito
- Lambda Handles to retrieve related data by querying MySQL

Tech, tools & methodologies





E-commerce Solutions showcase

We integrate customized Shopify, Magento, Prestashop, Wix and other platforms. We are experienced with Open source, SaaS and Headless technologies.



10+
Businesses were digitized and went online

15+
We've worked with major E-commerce platforms





Success Case Study in Travel

TUI Group offers integrated services from a single source for its 28 million customers. The entire tourism value chain is represented under one roof. This includes over 400 hotels and resorts, 15 cruise ships, 5 airlines and over 1,000 travel agencies.

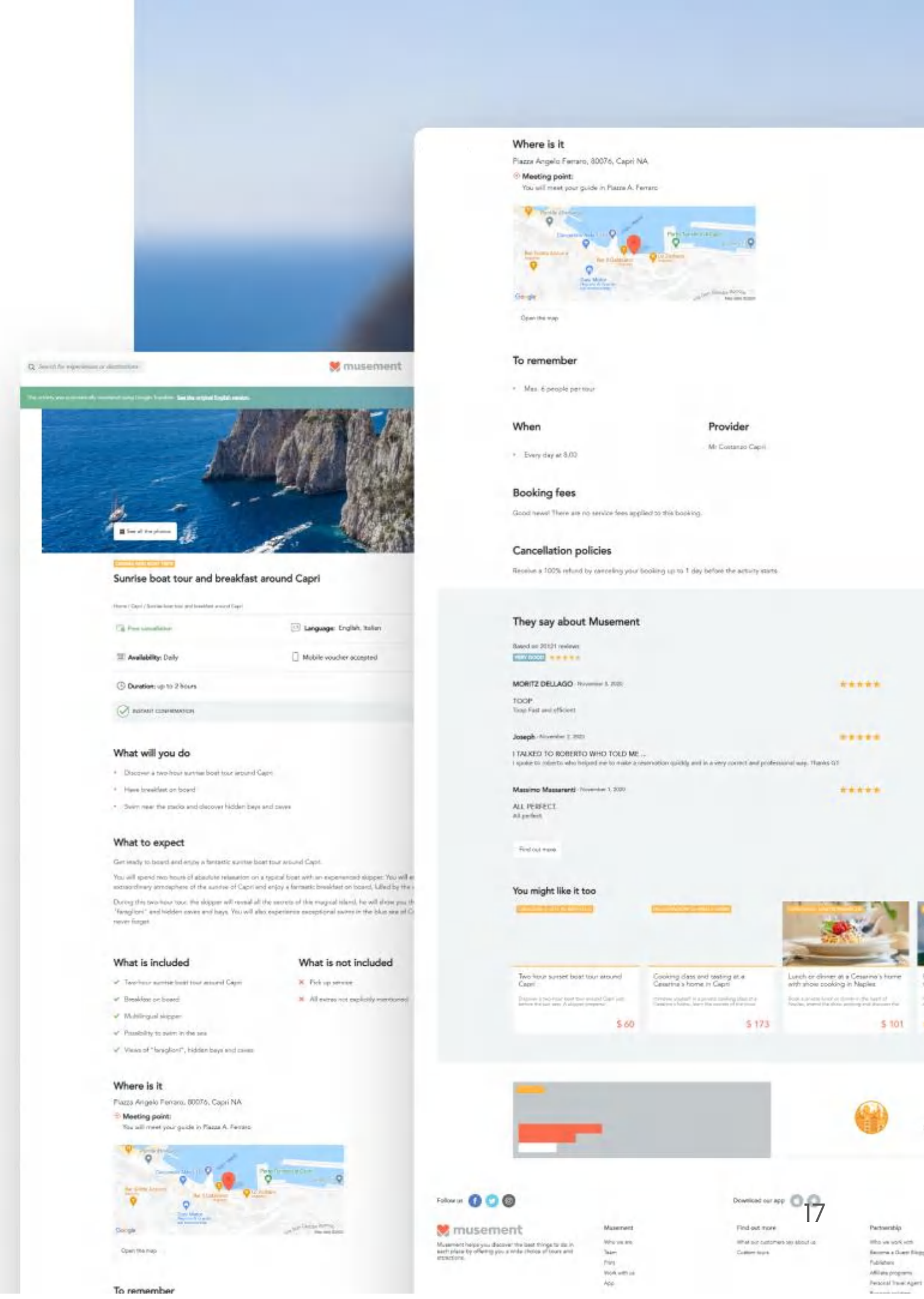
We helped to boost Musement e-commerce platform revenue by integrating access to various travel oriented vendors via customized APIs. The monolith platform was split into microservices.

3x
Easier checkout process

10x
Estimated revenue growth

2x
Higher satisfaction score

Tech, tools & methodologies





UI/UX Design & Strategy showcase

We redesign and optimize multiple platforms to provide better and easier experience for the users, increasing their retention and expansion rate.

- User personas and Customer Journeys
- User experience and Interface design
- Usability analysis and optimization
- Wireframe and Prototyping
- Design systems



100+

Website redesign
projects completed

Catch up email

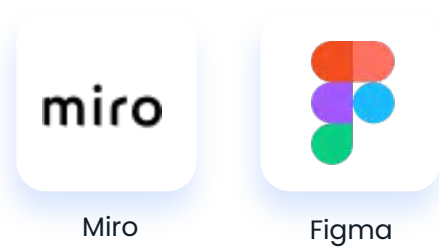
Online Platform - SAAS

Cathupemail was developed for professionals, allowing them to receive all emails in one place and get the work done fast and simple, without worrying about plugins, compatibilities, and updates.

UX: We identifying the needs of our target and created the best user flow possible, from the product website, log-in, and onboarding screens of the platform.

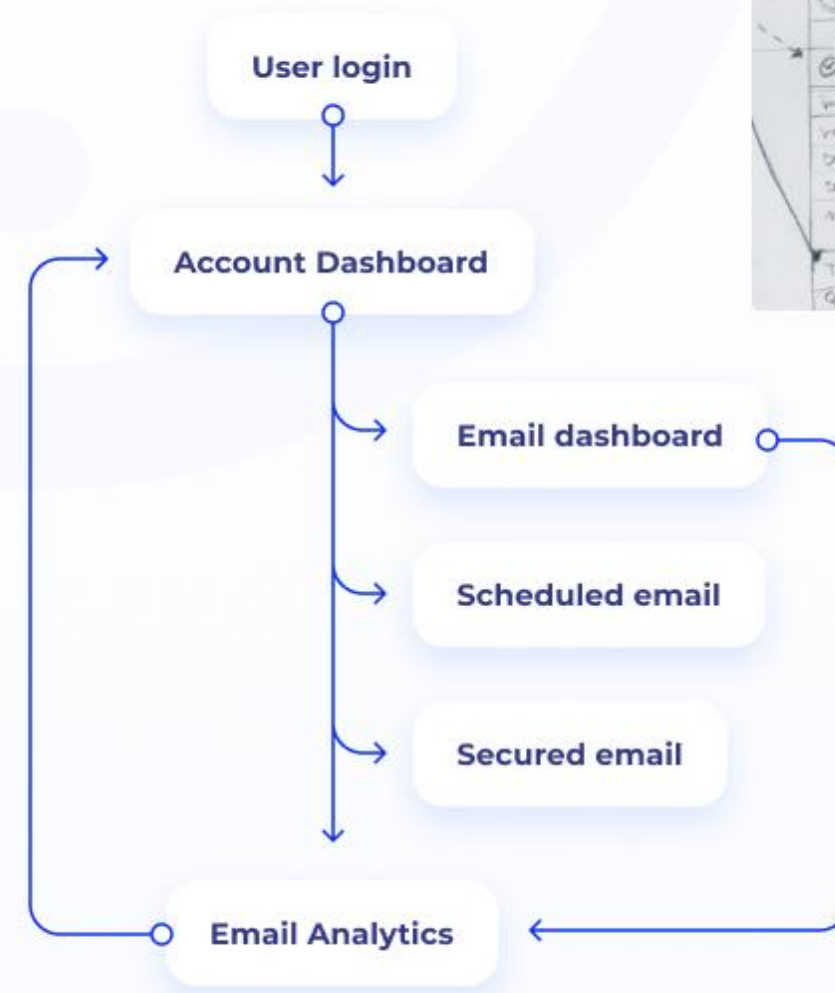
UI: A complete product design, from the design and concept of the name and logo, design of the website, Icon design, and platform interface design. A design system was also built for scalability and maintenance purposes, including a light/dark theme.

Tech, tools & methodologies

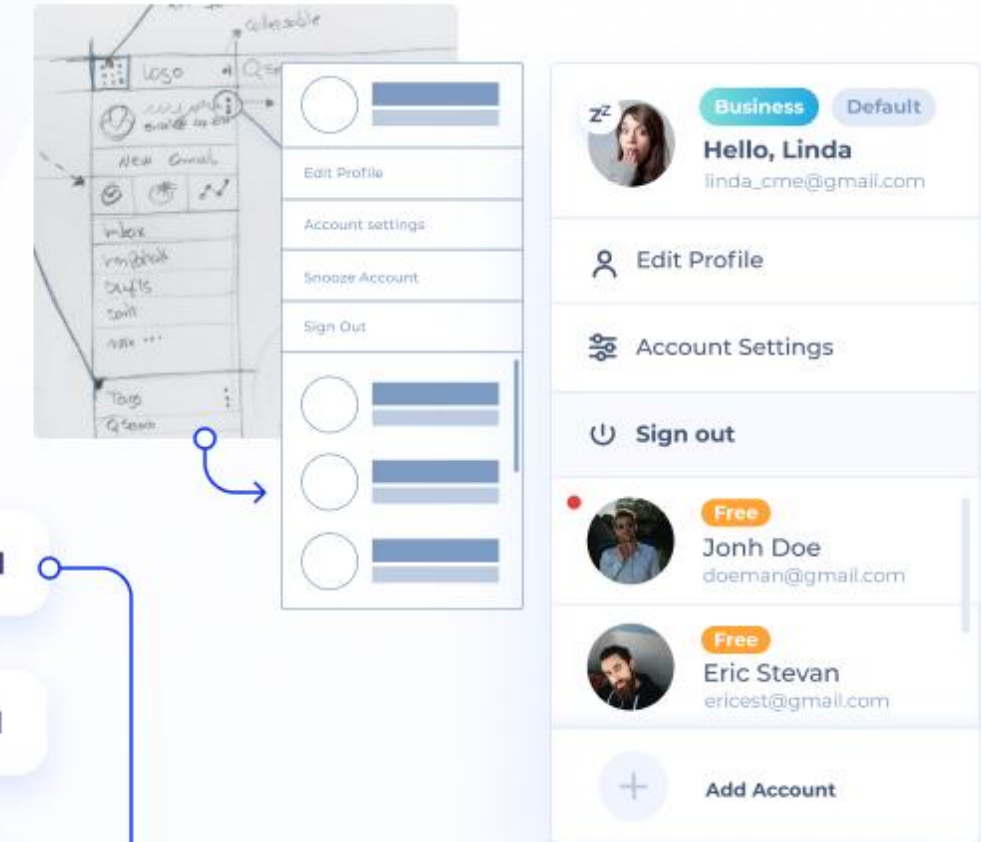


User flow

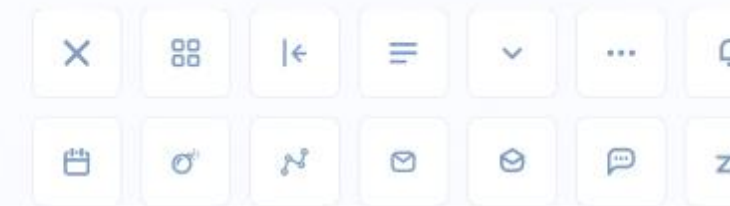
Simplified version



Sketch > Wireframe > Interface Design



Icon design



Design system

+40 components



Advisor Online

Fintech (financial consulting)

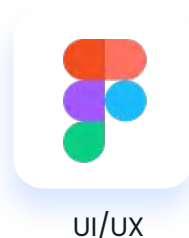
Advisor is a online information/media platform that merges multiple faces and functionalities under a unified system (*Advisor Private, Advisor Play, Advisor Magazine, Advisor Online, newsletters, notifications, bookmarks, welcome tour, and World Finance news sources*).

UX: We developed a new experience and information architecture based on deep analysis.

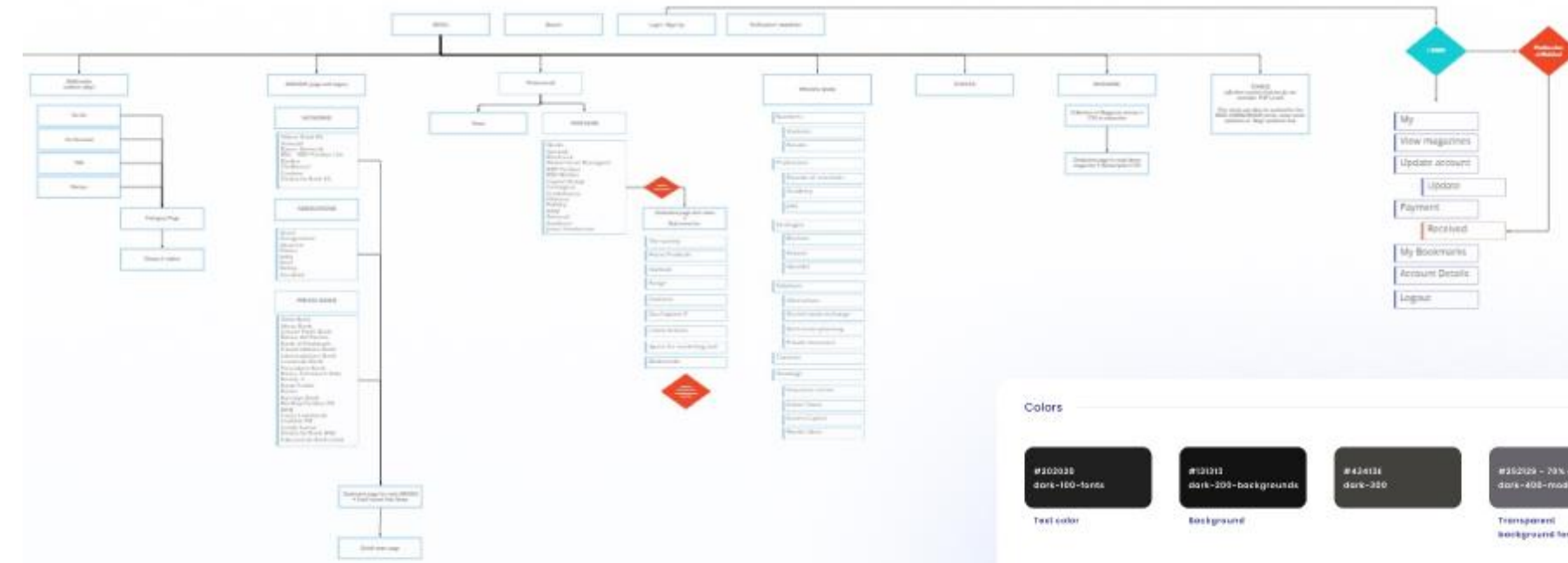
UI: We re-designed the platform. This new visual identity incorporates big images with a sober use of typography.

Typography and Design systems have been created for easy maintenance and scalability.

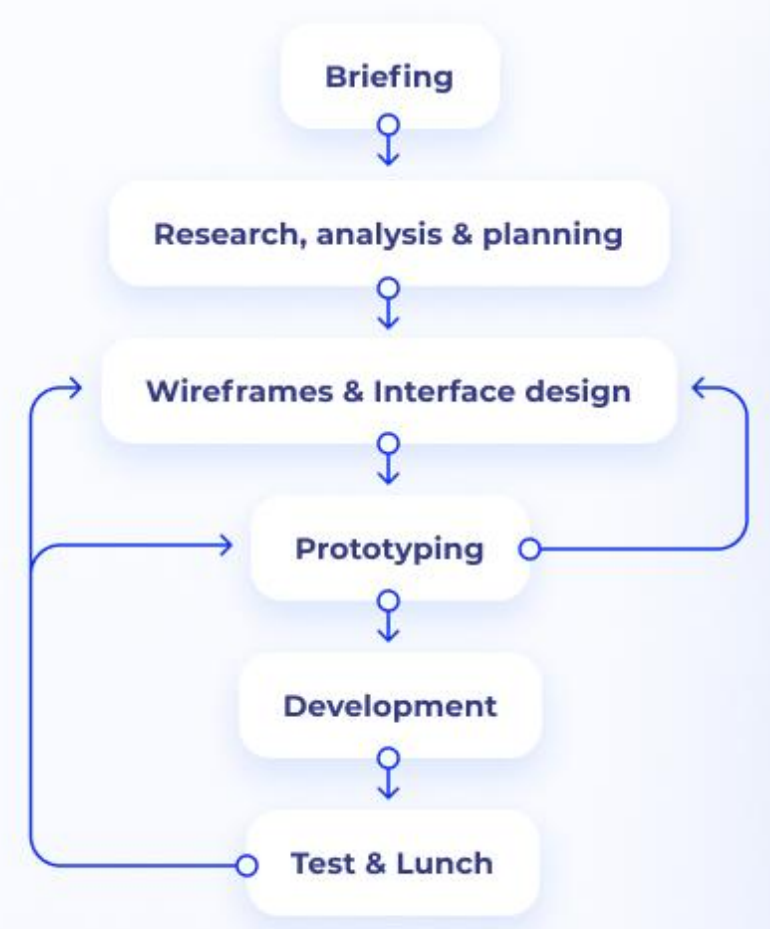
Tech, tools & methodologies



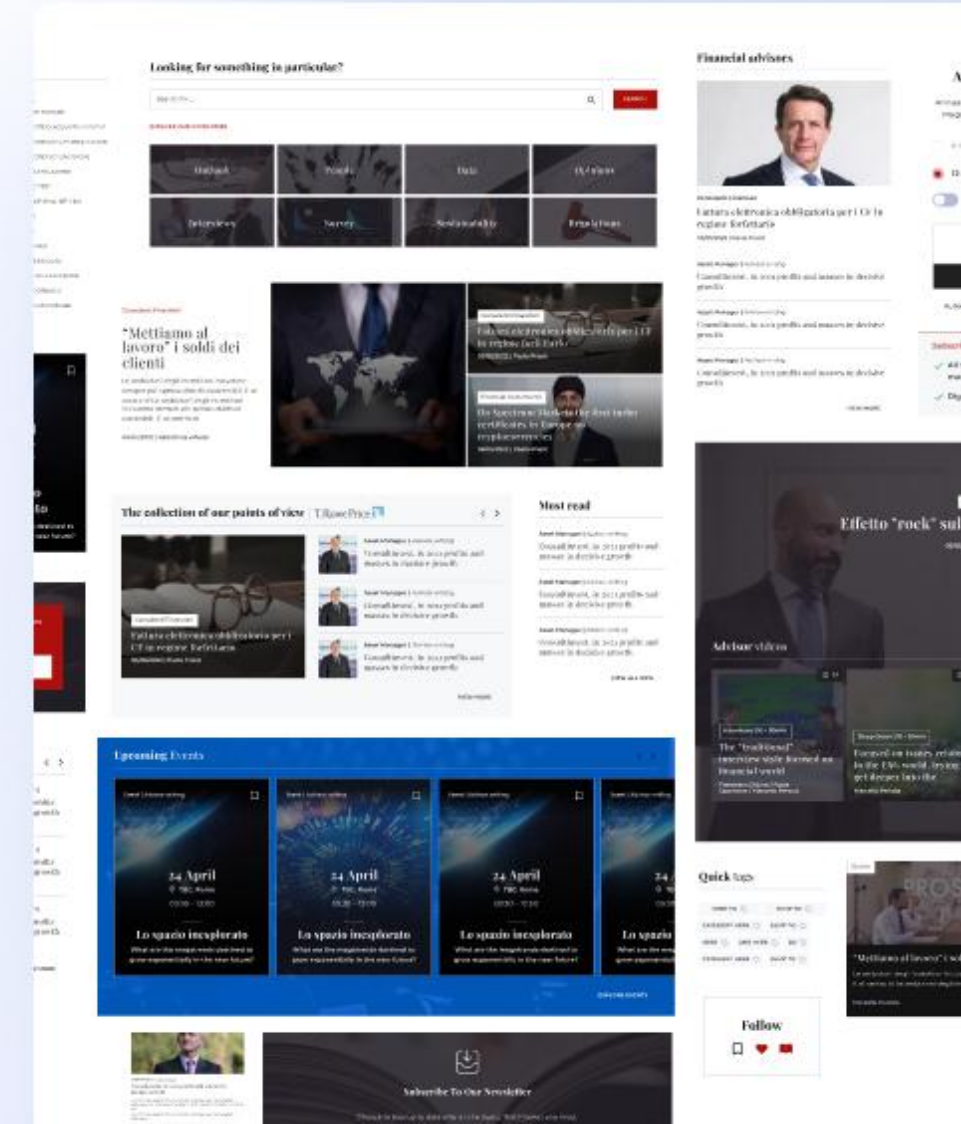
Information Architecture



Workflow UI/UX



Design System





Our technology stack

Modern Frontend Development



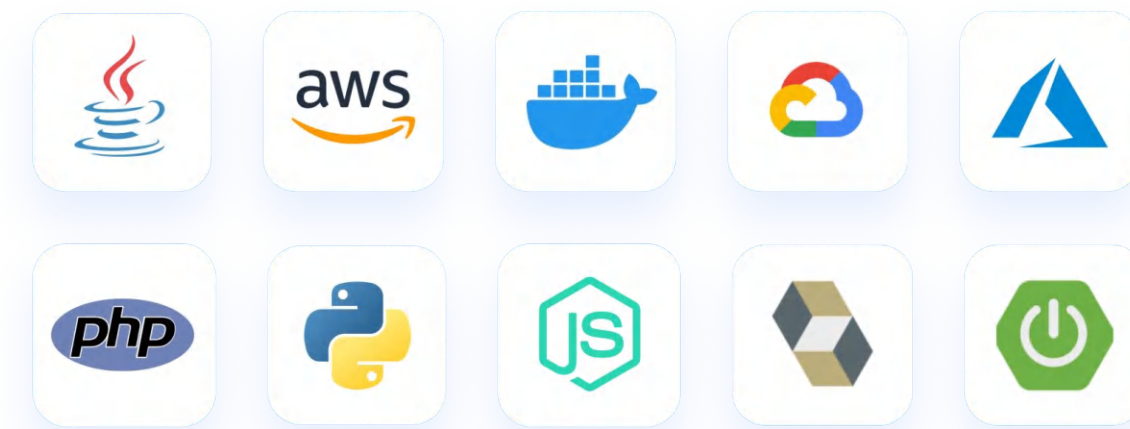
Cross-Platform Development



API integrations



Backend & DevOps Development



We adapt to different collaboration models according to our client's needs



Team scaling & time material

This model is well suited for very structured projects, which need to integrate developers to scale quickly



Team scaling Hybrid

This model is well suited for clients that want to outsource activities but still maintain certain control (e.g. priorities and activities to be developed)



Factory Fixed-cost

This model is well suited for clients who need to completely outsource their activities

We will assist you in finding the best model to achieve your business goals!

// Models of Collaborations

Details

	Team material	Hybrid	Factory
Governance by Jagaad		✓	✓
Governance by client	✓		
Fixed price		✓	✓
SLA (service level agreement)		✓	
Onboarding/Offboarding done by Jagaad		✓	✓
Onboarding/Offboarding done by client	✓		
Rate per each member	✓		
Project Management by Jagaad		✓	✓
Project Management by client	✓		
Minimum project length required (3 months)	✓	✓	
	Well suited for projects, which need to integrate developers to scale quickly	Well suited for clients that want to outsource activities but still maintain certain control	Well suited for clients who need to completely outsource their activities

Clients that trust us

In just two years we have been able to increase our client database by 700%

Travel



Digital Solutions



E-commerce



Consulting

Repente



Clients that trust us

In just two years we have been able to increase our client database by 700%

Media



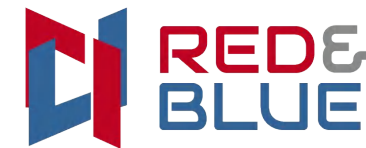
ADVISOR[®]
Online.it

Energy



NHQA

Cybersecurity & AI



REDE &
BLUE

Insurance



wopta

Food



la marzocco

Education



Siv
Servizi Integrati Verona





Jagaad In-house product development

On top of developing client based projects, our team designs and develops internal products based on market needs for both B2B and B2C audiences.

- Api & Communication
- Booking
- ERP System
- Messaging System

4+

Internal products under development

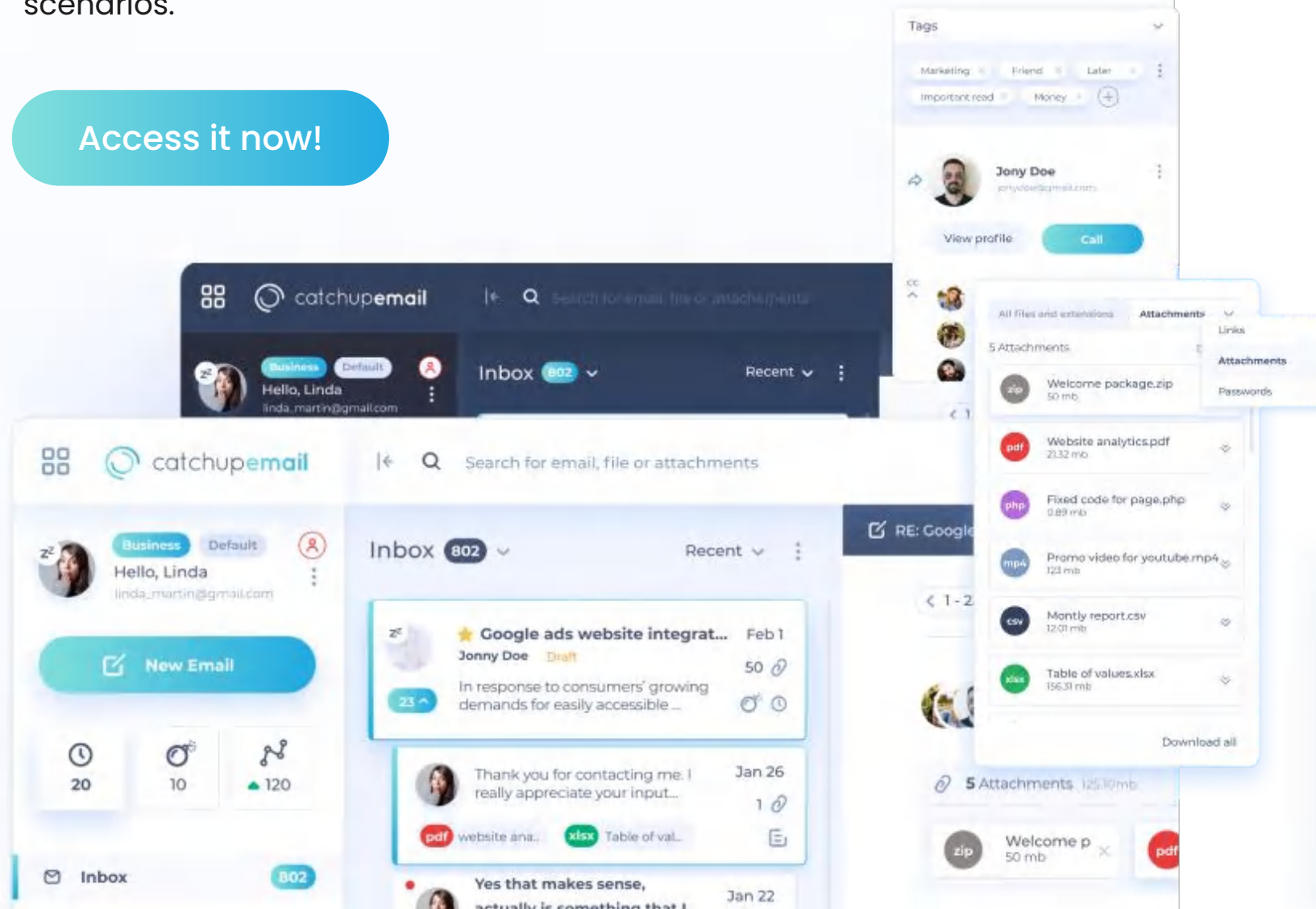


“Empowered email app”

Api & Communication

Catchup email is an online email app which allows users to get the work done fast and simple, without worrying about plugins, compatibilities, and updates. Manage multiple email accounts using a simple, productive and powerful app, for connecting and accessing all email accounts at home, office, or remote working scenarios.

Access it now!

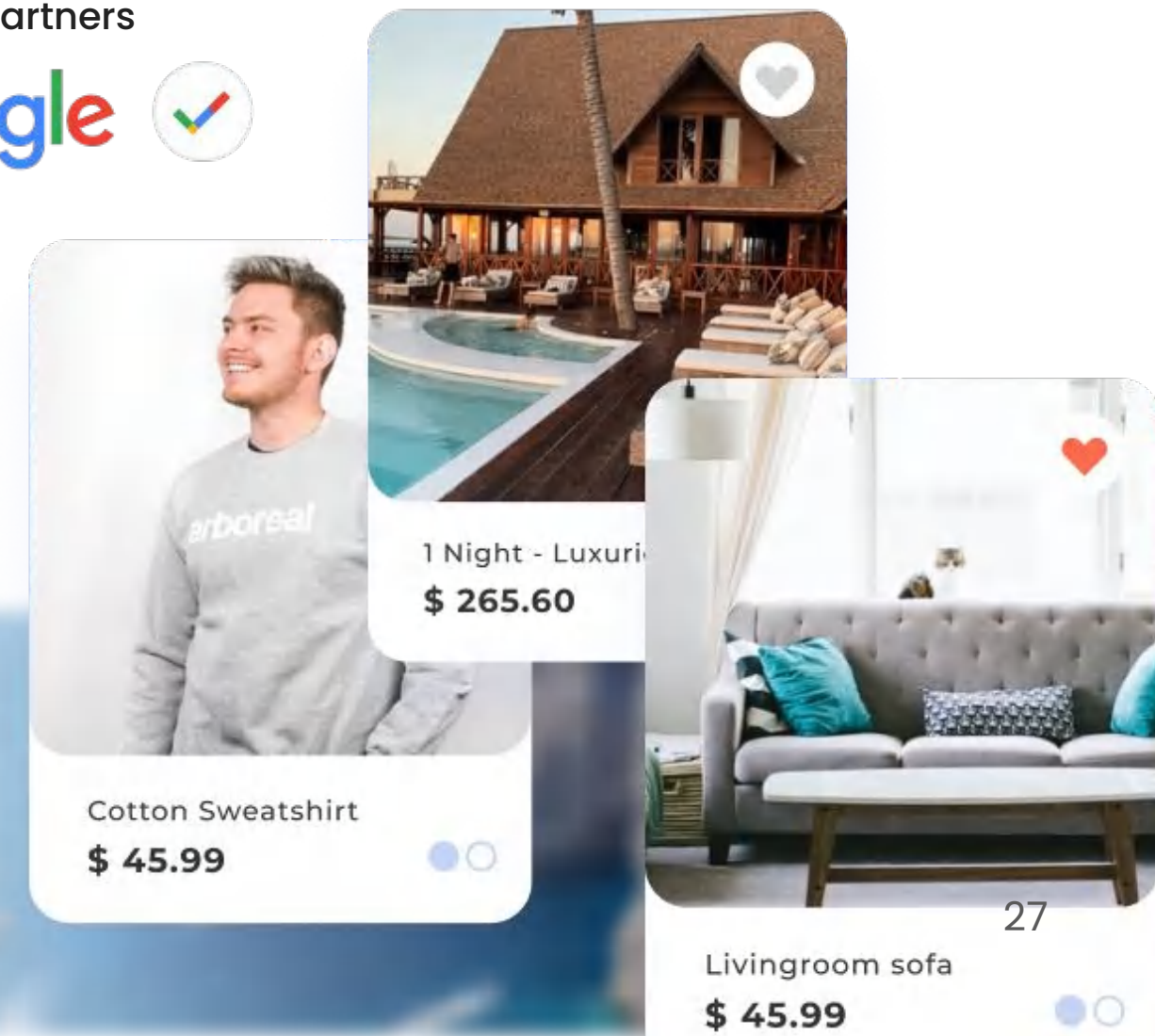


“Book and sell everywhere”

Booking

Reservo is a web application which allows business owners to easily publish their products, services, and for receiving purchases and bookings on Google Maps through Google Maps Booking API services.

Certified partners





“Dynamic management & tracking”

ERP System (*naming WIP*)

Designed as an online web app to track and manage projects, teams, and tasks, promoting business optimization in IT Industry. It improves team alignment by helping the tracking, assigning, reporting and managing of tasks and workload through a user friendly interface. It is packed with features for bug tracking, time and project management.



“Personal & direct engagement”

Messaging System

(*naming WIP*)

We developed a microservice able to ease the communication between WhatsApp Cloud APIs and the companies, allowing them to engage customers with more efficiency. This microservice is able to handle high volume traffic and provide real-time stats on campaign message delivery rates.





Jagaad Academy

We offer courses on Web Development technologies, with strong orientation to teamwork, problem-solving, leadership, effective communication, and adaptability skills.

Jagaad Academy

An educational and talent sourcing program dedicated to beginner and medium level IT students. Currently, we are running two courses on Frontend and Backend Development, and will be launching a new Devops course soon!



6 Months duration

Next Iteration launch date: Feb. 2023



4 Lessons / Week

Mon, Tue, Thu, Fri 16:00 CET



Classes Recorded

In case students can't attend some lessons



English Course

But the team is international!



Career Services

CV & Interview preparation



1 on 1 Meetings

Support with lessons and exercises

Academy B2B services

We assist you and your team not only to scale but to learn new technologies and find new brilliant team members in a easy and lean way:



Talent and hiring search

If you are looking for junior developers ready to join your company, contact us and we will offer you access to our network of graduates and developers.



Team Skill up

Save time and money with 1 on 1 technical mentoring offered to your employees by our experts, whenever they experience blockages or need to learn a new tool or platform.



Customizable Courses

In this fast changing world, there are always emerging technologies to keep up to with the speed and quality. Tell us your business challenges and we tailor and develop the course for you.



We help you building and develop your tech team in house!



Jagaad Runaway

Jagaad Runaway program is focused on co-living, co-working and networking. Jagaad's Runaway will help your company enrich the remote working experience and open new horizons for your team!

Jagaad Runaway

Corporate Program dedicated to networking, in-person co-working and team building through a vivid cultural experience. The program takes place twice a year in different worldwide destinations.

Runaway is for:

- Hybrid Business Conference for Remote companies;
- Developer meetups;
- Co-working and co-living
- Facilitated team building
- Cultural exploration

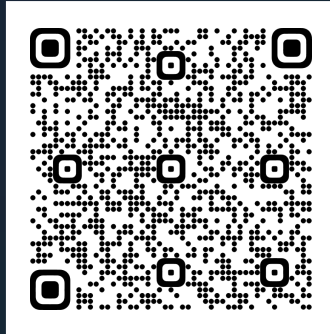
Runaway results:

- ☁ + 400 km Traveled together
- ☁ + 100 Participants on the meet-ups
- ☁ +32% team connection and mutual support
- ☁ +4 new long-lasting business opportunities



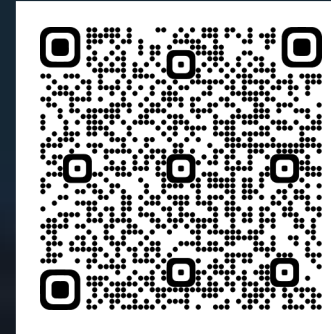
Special packs for sponsors. Check them on our website

Contact information



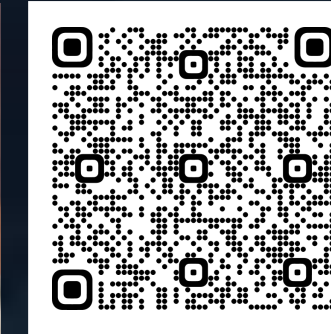
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Evolving people,
evolving technology.

hello@jagaad.com

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